MBA (Part-Time)
recruiting report
2017

mba.sydney.edu.au/part-time/
careers-service
+61 2 862 74911
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Master of Business Administration (Part-Time)

The University of Sydney Business School is a world-class institution at the forefront of global business and management education. We pride ourselves on our relevance to today’s business environment.

About our Master of Business Administration (Part-Time)

Our Part-Time Master of Business Administration (MBA) programs offer students the opportunity to accelerate along their career path through industry-oriented courses coupled with practical business experience.

Developed in close consultation with leading businesses and industry experts, our MBA (Part-Time) exposes students to the latest business knowledge, offering practical experience in applying theory to real-world commercial challenges.

Driven to address the needs of business, our graduates aim to make the right career choices. Our career services support our students to develop as future leaders.

Wide range of recruitment resources

By aligning with us now, you will have the opportunity to begin talent-pooling for your business. We work closely with corporate Australia to understand its specific requirements, and if you are a recruiter, we invite you to engage with us in a number of ways to gain direct access to our students.

Our MBA is ranked number one in Australia in the 2017 Australian Financial Review BOSS Magazine MBA Rankings.

“On behalf of the University of Sydney Business School, I would like to thank all employers who have recruited from us this year. We look forward to working with you in 2018 and beyond, and sharing the successes of our MBA students as they graduate.”

Lisa Tracy
Head of Careers MBA Programs
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Why recruit from our MBA (Part-Time) program?

Planning and creating an MBA (Part-Time) from the ground up has provided the University of Sydney Business School with a rare opportunity to balance technical learning with personal development.

Our MBA is ranked No. 1 in Australia in the 2017 Australian Financial Review BOSS Magazine MBA Rankings. We are also consistently placed among the top 50 universities in the world and rated “well above world standard” by Excellence in Research for Australia, ensuring our programs attract high-calibre staff and students from around the world.

We have listened to industry and developed a curriculum for our part-time MBA programs that supports knowledge acquisition with the ability to articulate a clear point of view. Focusing on critical thinking, our students are equipped to argue a real case with business and community leaders.

Our students learn to engage with the media and maximise the effectiveness of their thoughts and arguments in written opinion pieces and presentations to camera. Put simply, they master the art of taking theory and turning it into real-world, practical solutions.

About our students

Our diverse student cohort represents a range of industries and specialist areas. This report provides you with a snapshot of our students, including their undergraduate and postgraduate qualifications, as well as industry expertise. We are also delighted to share some early success stories and the aspirations of our students upon graduating.

“Our MBA has a strong focus on developing the personal and interpersonal skills needed to lead in today’s hyperconnected, global environment, which is increasingly characterised by disruption. The program is underpinned by our unique approach to learning, which goes beyond the traditional classroom setting and requires students to deliver prototypes and effective solutions to actual business problems.

“Our world-class careers management services also help our students to discover the career path that will give them the greatest personal and professional fulfilment. We believe that defining your career vision and gaining the tools and knowledge you need to achieve success is critical, providing students with clarity on their strengths and any areas they may like to develop.”

Professor Guy Ford
Director MBA, Executive Management Education
“Go confidently in the direction of your dreams. Live the life you have imagined.”

Henry David Thoreau (1817–1862)
American author, poet, philosopher, abolitionist, naturalist, tax resister, development critic, surveyor, and historian
Discover
MBA (Part-Time) student cohorts 2017

In 2017 we welcomed two intakes of carefully selected students. Each student went through an interview process to establish their suitability for the degree.

MBA (Part-Time) student cohort profile

The MBA (Part-Time) cohort size was 99 students, and 34 was the average age. 41 percent were women and 59 percent were men.

The Median base salary based on the students who provided data was $A120,000 and the average was $A122,335.
Education

Main areas of undergraduate study
Business and Commerce were again the leading areas of undergraduate study, followed by engineering and sciences.

Graduates
In 2017, we saw a decrease of 11 percent from 2017 in the number of students who had previously studied at the University of Sydney.
- Graduates of Sydney: 9 percent
- Graduates of other universities: 91 percent

Postgraduate study
Popular areas of postgraduate studies outside of the MBA for our incoming students include: Finance 16%, Law and Management joint 11% and Accounting 9%.

Main areas of undergraduate study

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Field</th>
</tr>
</thead>
<tbody>
<tr>
<td>31%</td>
<td>Business/Commerce/Accounting</td>
</tr>
<tr>
<td>17%</td>
<td>Engineering</td>
</tr>
<tr>
<td>13%</td>
<td>Sciences</td>
</tr>
<tr>
<td>9%</td>
<td>Law/Political Sciences</td>
</tr>
<tr>
<td>8%</td>
<td>Held jointly by Technology and Arts</td>
</tr>
</tbody>
</table>
Professional Experience

Our students come from a wide range of industry sectors, and have clear ideas about their motivations, both professional and personal, for completing an MBA.

Current industry

- Finance/Banking/Insurance: 16%
- ICT: 11%
- Engineering and construction: 10%
- Consulting: 7%
- Media/Entertainment: 7%
- Retail: 7%
- Medicine/Health & Community: 6%
- Non-Profit: 6%
- Consumer goods: 4%
- Digital: 4%
- Transport and Infrastructure: 4%
- Law and Legal Services: 2%
- Property and Real Estate: 2%
- Government: 1%
- Manufacturing: 1%
- Mining/Petroleum/Energy: 1%
- Other: 11%

Current role

- Chief executive/managing director: 8%
- Senior manager: 24%
- Middle manager: 35%
- Supervisor: 12%
- Coordinator: 8%
- Other: 13%

Professional experience

- 1–3 years: 0%
- 3–5 years: 9%
- 5–6 years: 17%
- 6–8 years: 12%
- 9–11 years: 26%
- More than 11 years: 36%
Seeking employment

- 48% Yes – Actively looking
- 36% No – Company sponsored or employed
- 6% No – Postponing Job Search
- 6% No – Starting New Business as Owner/Founder
- 1% No – Other reason
- 6% No – Continuing Education

Funding method

- Combination (Self/Org/FEE-HELP) 27%
- FEE-HELP 30%
- Self Funding 36%
- Corporate Sponsorship 7%
Aspirations after the MBA (Part-Time)

The desire to establish a business has soared this year to 19% after a year on year decline having reached a low of 3% in 2016. Changing industry is the lowest priority, similar to our 2014, 2015 and 2016 student cohort responses, and staying with current employer at a higher level role remains the driving aspiration for 2017 MBA cohorts.

Entrepreneurial and Global Mindsets

17 percent of our students have owned a business, which is down 4 percent from 2016, with 6 percent owning two or more.

38 percent of our students have more than six months’ international work experience.

Aspirations after the MBA (Part-Time)

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<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>31%</td>
<td>Remain with current employer at a higher-level role</td>
</tr>
<tr>
<td>21%</td>
<td>Change job function</td>
</tr>
<tr>
<td>19%</td>
<td>Establish own business</td>
</tr>
<tr>
<td>16%</td>
<td>Change both industry and job function</td>
</tr>
<tr>
<td>6%</td>
<td>Change industry</td>
</tr>
<tr>
<td>7%</td>
<td>Other</td>
</tr>
</tbody>
</table>
Discover
Meet our students

Celia Wallace and Pip Butt

Since completing the Capstone unit in Design Strategy (2016), Celia Wallace and Pip Butt have been advising the UBank marketing team through the development and launch of UBank’s world first Free2Spend service for customers. Designing a solution to address customer behaviours that lead to overspending and under saving, by embedding the saving goal in the banking platform and applying machine learning algorithms, the team are helping Australians to mindfully spend.

Inside view

<table>
<thead>
<tr>
<th>Location</th>
<th>Sydney</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career journey</td>
<td>Advertising, Marketing Specialist, Management Consultant</td>
</tr>
<tr>
<td>Undergraduate education</td>
<td>Bachelor of Science, Geography, First Class Honours, The University of Manchester, UK</td>
</tr>
<tr>
<td>Postgraduate education</td>
<td>MBA, The University of Sydney Business School</td>
</tr>
</tbody>
</table>

“The MBA has equipped me with a new set of skills, helping me develop strong business acumen, a hunger for learning and a desire to foster my entrepreneurial spirit. The University of Sydney Business School MBA degree program carries the hallmark of great scholarship.”

Celia Wallace

Inside view

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<td>Career journey</td>
<td>Auditor, NGO Finance Manager, Assurance Innovation Leader, NFP board member and Audit Committee Chair</td>
</tr>
<tr>
<td>Undergraduate education</td>
<td>Chartered Accountant, MBA, The University of Sydney Business School, Graduate Australian Company Director’s Course</td>
</tr>
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</table>

“My career opportunities at PwC have accelerated thanks to coupling the MBA alongside my practical business experiences. In applying the coursework, class networks and utilising career services I gained clarity in how I could complement my developed financial acumen and focused risk lens with new skills in managing people, organisational change, innovation and technology. In the first 6 months of my MBA I transitioned from an audit manager role to leading the innovation programme for PwC’s National Assurance practice. Helping colleagues to validate ideas and develop new service offerings.”

Pip Butt
Six Business School MBA alumni finished in the top 5 teams at the annual Global Universities Challenge in Dubai, which attracted 17 leading universities and a hundred of the world’s brightest young minds. The Business School was unexpectedly invited to take part in the challenge by the office of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai.

The challenge was timed to coincide with the high-powered World Government Summit, which brings together prominent leaders from the public and private sectors for an “inspirational, thought-provoking, and future-focused dialogue” on ways to improve the lives of the world’s citizens.

The teams were given a scenario set in the UAE in 2031 and asked to maintain the nation’s success with a future roadmap to 2071. Teams were informed of the topic and required to deliver a six-minute presentation less than three days later.

Team member and advertising consultant, Celia Wallace, said that the University of Sydney team was “up there amongst the best”. “This experience has been outstanding and being able to represent the Business School in the summit for us was second to none,” said Celia.

Celia saw the challenge as an opportunity to apply the skills acquired through the School’s MBA. “The program taught me to look at complex problems in a creative and innovative way,” she said.

Fellow team member, Suzette Joachim, who is a policy manager with the New South Wales Department of Education, said the MBA gave her an understanding of just how fast the world is changing and the skills needed to effectively manage through those changes.

The remaining four team members were Chris Murphy, Adam Brownlee, Willis Gray and Diane Chapman.

All six, said Director of the MBA Professor Guy Ford, have some formal qualifications in public policy or international relations. “The MBA has also given them other skills; a broader perspective and creative problem solving abilities.”

“They’ve all worked together before really well, they’ve got these exceptional team building skills. It is also a diverse, lean and very agile group of highly talented people,” Professor Ford added.

Read more here.
Discover
MBA (Part-Time) student cohorts 2016

In 2016 we welcomed two intakes of carefully selected students. Each student went through an interview process to establish their suitability for the degree.

MBA (Part-Time) student cohort profile

The MBA (Part-Time) cohort size was 92 students, and 33 was the average age. 45 percent were women and 55 percent were men.

The Median base salary based on the students who provided data was $A120,000 and the average was $A126,255.
## Main areas of undergraduate study

Business and Commerce were again the leading areas of undergraduate study, followed by Law, Science and Arts and Economics and Finance.

### Graduates

In 2016, we saw a slight increase of 2 percent from 2015 in the number of students who had previously studied at the University of Sydney.

- Graduates of Sydney: 21 percent
- Graduates of other universities: 79 percent

### Postgraduate study

Popular areas of postgraduate studies outside of business for our incoming students include: Law 20 percent, Management 12 percent, Economics 6 percent and Medicine/Health and Accounting joint 4 percent.

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### Main areas of undergraduate study

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Commerce/Accounting</td>
<td>23%</td>
</tr>
<tr>
<td>Law</td>
<td>12%</td>
</tr>
<tr>
<td>Science</td>
<td>11%</td>
</tr>
<tr>
<td>Held jointly by Arts and Economics and Finance</td>
<td>10%</td>
</tr>
<tr>
<td>Engineering</td>
<td>9%</td>
</tr>
<tr>
<td>Held jointly by IT and Medical/Health Science</td>
<td>3%</td>
</tr>
<tr>
<td>Held jointly by Advertising/Marketing, International Studies and ‘other’</td>
<td>4%</td>
</tr>
<tr>
<td>Education</td>
<td>2%</td>
</tr>
</tbody>
</table>
**Professional Experience**

Our students come from a wide range of industry sectors, and have clear ideas about their motivations, both professional and personal, for completing an MBA.

### Current industry

- Banking/Insurance 20%
- ICT 12%
- Government 9%
- Consulting 7%
- Consumer goods 5%
- Engineering and construction 5%
- Law and Legal Services 5%
- Digital 4%
- Medicine/Health & Community 4%
- Non-Profit 5%
- Transport and Infrastructure 4%
- Advertising/PR 2%
- Media/Entertainment 2%
- Property and Real Estate 1%
- Renewable Energy 1%
- Retail 1%
- Other 12%

### Current role

We have seen an increase in C-suite professionals from 4 percent in 2015 to 7 percent in 2016 and the highest percentage of respondents are at the middle management level, which is consistent with 2015 figures.

- Chief executive/managing director 7%
- Senior manager 17%
- **Middle manager** 26%
- Supervisor 17%
- Coordinator 12%
- Other 21%

### Professional experience

In 2015 we began reporting slightly differently on professional experience. This year we saw an increase in students with more than 11 years experience at 43 percent. This would perhaps explain the increase in c-suite positions amongst our 2016 cohorts.

- 1–3 years 0%
- 3–5 years 10%
- 5–6 years 13%
- 6–8 years 13%
- 9–11 years 21%
- **More than 11 years** 43%

*There were over 38 unique position titles captured.*
Seeking employment

- Yes – Actively looking: 38%
- No – Company sponsored or employed: 50%
- No – Other reason: 3%
- No – Continuing Education: 4%
- No – Starting New Business as Owner/Founder: 1%
- No – Postponing Job Search: 3%

Funding method

- Combination (Self/Org/FEE-HELP): 35%
- FEE-HELP: 32%
- Self Funding: 23%
- Corporate Sponsorship: 11%
Aspirations after the MBA (Part-Time)

The desire to establish a business has declined year on year with a drop by 14% from last year to just 3% in 2016. Changing industry remains the next lowest priority, similar to our 2014 and 2015 student cohort responses, and staying with current employer at a higher level role remains the driving aspiration for 2016 MBA cohorts.

Entrepreneurial and Global Mindsets

21 percent of our students have owned a business, almost double from 2015, with six percent owning two or more

40 percent of our students have more than six months’ international work experience

Aspirations after the MBA (Part-Time)

32% Remain with current employer at a higher-level role

27% Change job function

3% Establish own business

25% Change both industry and job function

4% Change industry

9% Other
Discover
Meet our students

Kristy Bartlett

“Undertaking the Sydney University MBA was an opportunity for me to develop broader commercial experience, build a stronger network and consider where I wanted my career to take me. Surrounded by a talented and diverse group of peers and lecturers, I was inspired to look beyond today’s business models and consider how businesses could operate in the future to improve economic, social and environmental impacts. This has given my career path a new sense of purpose, while the skills and network I have developed have given me the confidence and capability to take this new path.”

Kristy Bartlett

<table>
<thead>
<tr>
<th>Inside view</th>
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</thead>
<tbody>
<tr>
<td><strong>Location</strong></td>
</tr>
<tr>
<td><strong>Placement</strong></td>
</tr>
<tr>
<td><strong>Undergraduate education</strong></td>
</tr>
<tr>
<td><strong>University of Sydney Business School activities</strong></td>
</tr>
</tbody>
</table>
“My MBA journey has seen me gain the skills, knowledge and confidence to take my career to the next level. Throughout the program, I was encouraged to reflect on my communication, time management and leadership skills while being exposed to a wide network of talented individuals who challenged me, who supported me and who helped me develop as a leader. In addition, the program focused on my individual career and offered me the tools, guidance and support network needed to better understand my career aspirations, as well as practical frameworks on how to best achieve them.”

Oggie Krstic
Nathan Ide

Nathan Ide (Cohort 2) is the Managing Director of Private Capital Management, an innovative and technology-driven wealth management firm focussing on Gen X and Gen Y clients. 

- private-capital.com.au

Nathan first started his finance career working within some of the worlds largest banks. Following his TED Talk looking at the Australian superannuation industry, he decided to branch out on his own and democratise investing for the Gen X and Y community. Nathan has been a regular presenter at the Australian Securities Exchange, and is frequently asked to present at National conferences and provide opinion pieces within a number of investment and property publications.

Inside view

<table>
<thead>
<tr>
<th>Location</th>
<th>Sydney</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career journey</td>
<td>Managing Director, Private Capital Management</td>
</tr>
<tr>
<td>Undergraduate education</td>
<td>B.Com (Sydney)</td>
</tr>
<tr>
<td>Entrepreneurial</td>
<td>Established Private Capital Management</td>
</tr>
<tr>
<td>Awards &amp; Recognition</td>
<td>Awarded the Gold Lion for Academic and Leadership Excellence, 2016.</td>
</tr>
</tbody>
</table>
“My MBA has provided me not only with a game changing business idea that has now progressed to a funded start up, but also a suite of tools that I have been able to use to take Longevity App from an idea to a highly scalable business. There’s no doubt that I would not be where I am now had I not chosen to do the University of Sydney’s MBA.”

Carla Harris

The majority of Australians feel they will not have enough money to live on when they retire. However putting away extra for retirement during your 30s and 40s is easier said than done when it feels like a lifetime away. Longevity App is a micro-savings app that provides a simple solution to this problem by providing an easy way to save a little extra for retirement every time you spend. These small yet frequent transactions can really add up over a working life to provide extra Superannuation upon retirement.

The team is led by Carla, CEO and head honcho of all things Longevity. Martin Jenkins leads the development and technology behind the app, with Leon Frylinck providing operational support. Carla and Leon worked together on the same team during the MBA’s Capstone where the idea of Longevity was first born.

In December 2016 Longevity App received pre-seed funding from BlueChilli as a part of its highly competitive SheStarts program. The app is in the early stages of development.
Discover
MBA (Part-Time) student cohorts 2015

In 2015 we welcomed two intakes of carefully selected students. Each student went through an interview process to establish their suitability for the degree.

**MBA (Part-Time) student cohort profile**

The MBA (Part-Time) cohort size was 92 students, and 34 was the average age. 48 percent were women and 52 percent were men. The most recent intake of 2015 had over 50 percent of female students – read more here.

The median base salary based on the students who provided data was $A132,925, and the average was $A131,669.
## Education

### Main areas of undergraduate study

Business and Commerce were again the leading areas of undergraduate study, followed by engineering/information technology and economics/finance.

This year we saw the addition of undergraduate study backgrounds in construction and international studies.

<table>
<thead>
<tr>
<th>Main areas of undergraduate study</th>
<th>Graduates</th>
<th>Postgraduate study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Commerce</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td>Engineering/IT</td>
<td>11%</td>
<td></td>
</tr>
<tr>
<td>Economics/Finance</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>International Studies</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Law</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>Architecture/Construction, Science</td>
<td>&lt;2%</td>
<td></td>
</tr>
<tr>
<td>Education, English, Government, Accounting</td>
<td>16%</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

In 2015, we saw a slight decrease of 1 percent from 2014 in the number of students who had previously studied at the University of Sydney.

- Graduates of Sydney: 19 percent
- Graduates of other universities: 81 percent

Of our incoming students with another postgraduate degree, 98 percent have undertaken postgraduate study in a non-business area. These areas of study include: architecture, international affairs, law, project management and audio and acoustics.
Professional Experience

Our students come from a wide range of industry sectors, and have clear ideas about their motivations, both professional and personal, for completing an MBA.

Current industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering and construction</td>
<td>10%</td>
</tr>
<tr>
<td>Finance/Banking/Insurance</td>
<td>10%</td>
</tr>
<tr>
<td>Consulting</td>
<td>9%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>9%</td>
</tr>
<tr>
<td>Advertising/PR</td>
<td>6%</td>
</tr>
<tr>
<td>Government</td>
<td>6%</td>
</tr>
<tr>
<td>Property and Real Estate</td>
<td>6%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
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<tr>
<td>Media/Entertainment</td>
<td>4%</td>
</tr>
<tr>
<td>Medicine/Health and Community</td>
<td>4%</td>
</tr>
<tr>
<td>Transport and Infrastructure</td>
<td>3%</td>
</tr>
<tr>
<td>Consumer goods</td>
<td>3%</td>
</tr>
<tr>
<td>Digital</td>
<td>3%</td>
</tr>
<tr>
<td>ICT</td>
<td>3%</td>
</tr>
<tr>
<td>Law and Legal Services</td>
<td>3%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3%</td>
</tr>
<tr>
<td>Mining</td>
<td>1%</td>
</tr>
<tr>
<td>Pharma/Bio/Healthcare Products</td>
<td>1%</td>
</tr>
<tr>
<td>Renewable Energy</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>11%</td>
</tr>
</tbody>
</table>

Current role

Just under half of all respondents are at the middle management level, and this year we have again seen a new stream of C-suite professionals along with an increase in senior management from 23 percent in 2014 to 30 percent in 2015*.

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief executive/managing director</td>
<td>4%</td>
</tr>
<tr>
<td>Senior manager</td>
<td>30%</td>
</tr>
<tr>
<td>Middle manager</td>
<td>40%</td>
</tr>
<tr>
<td>Supervisor</td>
<td>7%</td>
</tr>
<tr>
<td>Coordinator</td>
<td>7%</td>
</tr>
<tr>
<td>Other</td>
<td>12%</td>
</tr>
</tbody>
</table>

Professional experience

In 2015 we began reporting slightly differently on professional experience, but saw an overall increase in students with more than 6 years experience to 66 percent.

<table>
<thead>
<tr>
<th>Experience</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1–3 years</td>
<td>3%</td>
</tr>
<tr>
<td>3–5 years</td>
<td>13%</td>
</tr>
<tr>
<td>5–6 years</td>
<td>18%</td>
</tr>
<tr>
<td>6–8 years</td>
<td>12%</td>
</tr>
<tr>
<td>9–11 years</td>
<td>18%</td>
</tr>
<tr>
<td>More than 11 years</td>
<td>36%</td>
</tr>
</tbody>
</table>

*There were over 77 unique position titles captured.
Seeking employment

- Yes – Actively looking: 31%
- No – Company sponsored or employed: 60%
- No – Continuing Education: 5%
- No – Postponing job search: 3%
- No – Starting new business as Owner/Founder: 1%

Funding method

- Combination (Self/Org/FEE-HELP): 38%
- FEE-HELP: 30%
- Self Funding: 22%
- Corporate Sponsorship: 10%
Aspirations after the MBA (Part-Time)

Changing industry remains the lowest priority, similar to our 2014 student cohort responses, with the desire to remain with their current employer continuing to lead the way. This could again indicate improved retention strategies; however, aiming to change job function within their current company, while down by 3 percent on 2014, is still reasonably high at 21 percent.

Entrepreneurial and Global Mindsets

14 percent of our students have owned a business, with five percent owning two or more.

40 percent of our students have more than six months’ international work experience.

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<td>17%</td>
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<td>Change both industry and job function</td>
</tr>
<tr>
<td>4%</td>
<td>Change industry</td>
</tr>
<tr>
<td>7%</td>
<td>Other</td>
</tr>
</tbody>
</table>
Student profile: Gary Elphick

Gary Elphick (Cohort 1) is the CEO of Disrupt, a platform for designing your own sports equipment, 100% customised for the same price as retail.

- disruptsurfing.com

A group of passionate sports enthusiasts and instructors, with a background in sports and technology marketing, Disrupt uses data to help their customers design their own personalised sporting equipment through their online platform. The Disrupt platform links customers directly with manufacturing, cutting out all the challenges of traditional retail distribution. Disrupt were part of muru-D accelerator, a business accelerator for entrepreneurs backed by Telstra. Since inception Disrupt was named top 20apps in Australia, Finalist in the Australian business awards and took first place the Australian Web Summit
Discover
Meet our students

“I selected the Sydney University MBA as it convincingly promised a diverse cohort and a practical course focused on leadership. Sydney University delivered on this promise. We had doctors, public servants, bankers and sports trainers in the cohort from a range of backgrounds. We did real life projects for Australian and International businesses and there was a continued focus on creating future leaders. In addition there was a strong focus and support network available for careers post MBA. As a result of my MBA I feel better placed to lead people and organisations in my future career.”

Jason Rogers

<table>
<thead>
<tr>
<th>Inside view</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
</tr>
<tr>
<td>Placement</td>
</tr>
<tr>
<td>Postgraduate education</td>
</tr>
</tbody>
</table>
| Entrepreneurial | - Co-founded Disrupt ([www.disruptsurfing.com](http://www.disruptsurfing.com)) in 2014  
- Established H2O Extreme ([www.h2o-extreme.com](http://www.h2o-extreme.com)) in 2004  
- Established Extreme-Safari ([www.extreme-safari.com](http://www.extreme-safari.com)), an adventure sports |
| MBA Capstone | - Developed a product prototype and business model for Swiss Re (reinsurance) to reduce annual income protection pay outs by $25 million per year in Australia. |
Completing my MBA was always an aspiration of mine, however I never realised that what I was embarking on at Sydney University would be a life altering experience that would not only be intellectually fulfilling and professionally developmental but also introduce me to a group of inspiring individuals whom I can now call both associates and friends. Through the career counselling and recruitment services provided by Lisa Tracy, I was able to secure my dream job at EY within weeks, which I had pursued previously for a number of years. The support and advice I received through this time from both my new classmates and University faculty members was astounding, demonstrating the community that the MBA School really is.”

Jessica Mayhew
Discover
MBA (Part-Time) student cohorts 2014

In 2014 we welcomed two intakes of carefully selected students. Each student went through an interview process to establish their suitability for the degree.

**MBA (Part-Time) student cohort profile**

The MBA (Part-Time) cohort size was **72 students**, and **33** was the average age. **35 percent** were women and **65 percent** were men.

- **Median** base salary was **$110,000**
- **Average** base salary was **$127,000**

The median base salary based on the students who provided data was **$A110,000**, and the average was **$A127,000**.
Education

Main areas of undergraduate study
Business and Commerce were the leading areas of undergraduate study, followed by arts, law, and engineering/information technology – mirroring our 2013 intake.

This year we saw the addition of undergraduate study backgrounds in accounting and finance as well as architecture.

Graduates
In 2014, we saw a decrease of 5 percent from 2013 in the number of students who had previously studied at the University of Sydney.

- Graduates of Sydney: 20 percent
- Graduates of other universities: 80 percent

Postgraduate study
Of our incoming students with another postgraduate degree, 46 percent have another degree in business, while 54 percent have undertaken postgraduate study in a non-business area. These areas of study include: architecture, arts, international studies, journalism, law, occupational health and safety, project management, public health, publishing, and science.

Main areas of undergraduate study

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>27%</td>
<td>Business/Commerce</td>
</tr>
<tr>
<td>14%</td>
<td>Arts</td>
</tr>
<tr>
<td>9%</td>
<td>Law, Engineering/IT,</td>
</tr>
<tr>
<td></td>
<td>Science, Accounting</td>
</tr>
<tr>
<td>5%</td>
<td>Architecture</td>
</tr>
<tr>
<td>4%</td>
<td>Economics/Finance</td>
</tr>
<tr>
<td>12%</td>
<td>Other</td>
</tr>
</tbody>
</table>
Professional Experience

Our students come from a wide range of industry sectors, and have clear ideas about their motivations, both professional and personal, for completing an MBA.

Current industry

- Finance, banking and insurance: 22%
- IT and telecommunications: 11%
- Business and consulting: 10%
- Non-profit and charitable: 7%
- Media, advertising, public relations: 7%
- Government, politics and defence: 7%
- Engineering and construction: 7%
- Law and legal services: 5%
- Education: 5%
- Property and real estate: 4%
- Medicine, health and community services: 4%
- Retail and fast-moving consumer goods: 3%
- Other: 8%

Current role

Almost half of all respondents are at the middle management level, and this year we have welcomed a new stream of C-suite professionals along with an increase in senior management from 17 percent in 2013 to 23 percent in 2014.

- Chief executive/managing director: 3%
- Senior manager: 17%
- Middle manager: 46%
- Supervisor: 9%
- Coordinator: 11%
- Other: 17%

In 2014 we welcomed an increase in students with three to four years’ professional experience, up by 8 percent on 2013.

- 3–4 years: 14%
- 4–5 years: 12%
- 5–6 years: 11%
- More than 6 years: 63%
Aspirations after the MBA (Part-Time)

Changing industry is the lowest priority, similar to our 2013 student cohort responses, with the desire to remain with their current employer leading the way. This could indicate improved retention strategies; however, aiming to change job function within their current company, while down by 3 percent on 2013, is still high at 24 percent of students.

Entrepreneurial and Global Mindsets

22 percent of our students have owned a business

38 percent of our students have more than six months’ international work experience

Aspirations after the MBA (Part-Time)

32% Remain with current employer at a higher-level role
24% Change job function
20% Establish own business
18% Change both industry and job function
5% Change industry
2% Other
Discover
MBA (Part-Time) student cohorts 2013

In 2013 we welcomed the first cohort of the new University of Sydney Business School MBA (Part-Time).

MBA (Part-Time) student cohort profile

The MBA (Part-Time) cohort size was 52 students, and 31 was the average age. 33 percent were women and 67 percent were men.

The average base salary based on the students who provided data was $A117,000.
Education

While our new MBA (Part-Time) program focuses on the core elements essential to every MBA, including strategy, management and leadership, we have made big changes to how they are taught.

Our students experience a far more practical approach: we deliver a strong technical knowledge that is backed up with the personal and professional skills to make that knowledge really work.

It was not surprising that our highest intake of students had a business or commerce undergraduate degree, and that the top four undergraduate areas of study comprise a consistent trend in 2013 and 2014.

Graduates

A quarter of our 2013 intake were students who had previously studied at the University of Sydney.

- Graduates of Sydney: 25 percent
- Graduates of other universities: 75 percent

Postgraduate study

Of our incoming students with another postgraduate degree, 24 percent have another degree in business, while a staggering 76 percent have undertaken postgraduate study in a non-business area, highlighting the diversity of our students.

Main areas of undergraduate study

<table>
<thead>
<tr>
<th>Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Commerce</td>
<td>29%</td>
</tr>
<tr>
<td>Arts</td>
<td>21%</td>
</tr>
<tr>
<td>Law</td>
<td>15%</td>
</tr>
<tr>
<td>Engineering/IT</td>
<td>13%</td>
</tr>
<tr>
<td>Science</td>
<td>10%</td>
</tr>
<tr>
<td>Economics/Finance, and other</td>
<td>6%</td>
</tr>
</tbody>
</table>
**Professional Experience**

Although few respondents currently work in the consulting sector, a high proportion intend to upon completion of an MBA.

**Current industry**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance, banking and insurance</td>
<td>21%</td>
</tr>
<tr>
<td>Media, advertising, public relations</td>
<td>16%</td>
</tr>
<tr>
<td>IT and telecommunications</td>
<td>13%</td>
</tr>
<tr>
<td>Business and consulting</td>
<td>13%</td>
</tr>
<tr>
<td>Government, politics and defence</td>
<td>11%</td>
</tr>
<tr>
<td>Law and legal services</td>
<td>8%</td>
</tr>
<tr>
<td>Non-profit and charitable</td>
<td>5%</td>
</tr>
<tr>
<td>Education</td>
<td>5%</td>
</tr>
<tr>
<td>Medicine, health and community services</td>
<td>5%</td>
</tr>
<tr>
<td>Property and real estate</td>
<td>3%</td>
</tr>
<tr>
<td>Engineering and construction</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
</tbody>
</table>

**Current role**

Almost half of all respondents are at the middle management level in their current role.

- Chief executive/managing director: 3%
- Senior manager: 23%
- **Middle manager**: 47%
- Supervisor: 14%
- Coordinator: 3%
- Other: 11%

**Professional experience**

On average, students from our 2013 cohort had 8.6 years of relevant full-time work experience upon entering the MBA. The responses range from 15 months to 20 years.

- 3–4 years: 14%
- 4–5 years: 12%
- 5–6 years: 11%
- **More than 6 years**: 63%
Aspirations after the MBA (Part-Time)

Most students wanted to change both industry and job function upon completion of the MBA, while 35 percent intend to remain with their current employer, but in a higher-level role.

Entrepreneurial and Global Mindsets

20 percent of our students have owned a business

50 percent of our students have more than six months’ international work experience

Change both industry and job function
Remain with current employer at a higher-level role
Establish own business
Change job function
Change industry
Other
Discover
Meet our students

Jessica Hughes

“I chose the University of Sydney MBA because its flexibility allows me to continue working while undertaking my studies on a part-time basis. I was drawn to the program because it doesn’t take a cookie-cutter approach. While other MBAs seemed to offer similar, stock-standard academic subjects, this course offers a more modern approach that focuses on actual industry application. Coming from a technical finance background, everything I’m doing in my MBA program is completely different to what I’ve done before. That’s exactly what I want. It’s perfect.”

Jessica Hughes
Hugh Simpson

“The Sydney MBA has given me the tools to solve big problems through creative insights that inspire, engage and empower others for sustainable business outcomes.”

Hugh Simpson

Inside view

Location: Sydney

Placement: Management Consultant, EY, Sydney

Undergraduate education: Bachelor of Arts (Management and Politics)

Postgraduate education: Graduate Diploma in Communications and Journalism

University of Sydney Business School activities:
- Marketing and Communications Manager for eMBAssy Student Association
- Created and launched the MBA student association’s website: www.embassy.org.au
Discover
Hear from our students

Kelly McJannett

Kelly is a part-time MBA student with a passion for using business to create social change. Find out how she is creating her future anything with an MBA from the University of Sydney Business School.

![Image of Kelly McJannett]

Global Food Security Adviser, 2022

<table>
<thead>
<tr>
<th>Inside view</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Sydney</td>
</tr>
<tr>
<td>Current role</td>
<td>Chief Executive Officer, Food Ladder</td>
</tr>
<tr>
<td>Postgraduate education</td>
<td>Currently Sydney University MBA (part-time)</td>
</tr>
<tr>
<td></td>
<td>2014 INSEAD Business School, Executive Management in Social Enterprise</td>
</tr>
<tr>
<td>Undergraduate education</td>
<td>Bachelor Communications, University of Technology Sydney</td>
</tr>
<tr>
<td>Awards and recognition</td>
<td>- 2015 Anstice MBA Scholarship for Community Leadership</td>
</tr>
<tr>
<td></td>
<td>- 2016 Australian Financial Review named Kelly among the country’s 100 most influential women</td>
</tr>
<tr>
<td></td>
<td>- 2017 Australian Delegate to Australia India Dialogue (AIYD)</td>
</tr>
<tr>
<td></td>
<td>- 2012 Recipient of Australian Business Council Annual Award for Innovation</td>
</tr>
</tbody>
</table>
Peter Giurissevich

Peter is a part-time MBA student, with his sights set on a C-suite role in a professional sporting organisation. Discover how he is creating his future anything with an MBA from the University of Sydney Business School.

Inside view

<table>
<thead>
<tr>
<th>Location</th>
<th>Sydney</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current role</td>
<td>Senior Legal Counsel, National Rugby League</td>
</tr>
<tr>
<td>Postgraduate education</td>
<td>Currently Sydney University MBA (part-time)</td>
</tr>
<tr>
<td>Undergraduate education</td>
<td>LLB / BBA (Management, University of Technology Sydney)</td>
</tr>
<tr>
<td>Awards and recognition</td>
<td>2017 BOSS Emerging Leaders Scholarship</td>
</tr>
<tr>
<td></td>
<td>UTS Sports Scholar</td>
</tr>
</tbody>
</table>

Lee Murray

Lee is a part-time MBA student ready to take the next step towards a career as a management consultant. Find out how studying an MBA at the University of Sydney Business School will help build his future.

Inside view

<table>
<thead>
<tr>
<th>Location</th>
<th>Sydney</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current role</td>
<td>Consultant, Veterans Employment and Spouse Employment Program, Westpac Group</td>
</tr>
<tr>
<td>Postgraduate education</td>
<td>Currently Sydney University MBA (part-time)</td>
</tr>
<tr>
<td>Undergraduate education</td>
<td>Bachelor of Science (Chemistry and Information Systems), University of New South Wales</td>
</tr>
<tr>
<td>Awards and recognition</td>
<td>Business Leader Postgraduate Scholarship (Sydney University MBA)</td>
</tr>
<tr>
<td></td>
<td>Deans List, Strategies for Growth Semester 1 2017</td>
</tr>
</tbody>
</table>
Discover
Partner with us

There are various ways to engage with us. Here are a few options for you to consider.

**Recruit**
Create an account in Symplicity to hire current MBA students for your summer or full-time positions, or alumni of the University of Sydney Business School MBA programs for immediate hiring.

**Connect**
Connect with our Student Associations, eMBAssy and Lattitude (Leaders with Attitude), to sponsor events and/or propose a business strategy challenge.

**Pipeline talent**
Request a Resume Book.

**Network**
Participate in a recruiting event.

**Co-discover, co-design, co-deliver**
Talk to us about our executive education opportunities for lifelong learning.

**MBA programs**
Encourage your employees to apply to the University of Sydney Business School MBA programs.
- Part-Time Master of Business Administration (MBA)
- Full-Time Master of Business Administration (MBA)
- Global Executive MBA
Why study here?

As Australia’s first university our reputation spans more than 160 years. We are regularly ranked in the top 0.3 percent of universities worldwide. We teach more than 50,000 bright minds, with 10,000 international students from more than 145 countries. We’ve taught 145 Olympians, six prime ministers, two Nobel laureates, three astronauts, 110 Rhodes scholars and one Pulitzer Prize winner. What will you achieve?

When you come to study at the University of Sydney, you become part of an inspiring network of leading academics, and distinguished graduates and alumni. The cross-disciplinary nature of our 16 faculties allows us to offer the widest range of academic programs of any Australian university, giving you the flexibility to personalise your degree.

– sydney.edu.au/futurestudents