Details, Terms & Conditions of Promotion

Part A – Promotion Details

This Part A sets out the Details and Special Conditions of the Promotion. The University’s standard additional terms and conditions applicable to the Promotion are set out in Part B (collectively the “Terms”).

<table>
<thead>
<tr>
<th>Promotion Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Promotion title</td>
</tr>
<tr>
<td>2. Promoter</td>
</tr>
<tr>
<td>4. How to enter</td>
</tr>
<tr>
<td>a) <strong>Round 1</strong>: Entrants must register and complete the initial application form at mba.sydney.edu.au/emergingleaders. Entrants must submit a response of no longer than 750 words to the essay question received on registration. The response must be submitted with a current CV and statement of motivation.</td>
</tr>
<tr>
<td>b) <strong>Round 2</strong>: Shortlisted entrants must then complete the Gallup Clifton StrengthsFinder® assessment and attend a Master Class in Sydney. After the Master Class, shortlisted entrants must submit a reflective essay with details to be provided at the Master Class.*</td>
</tr>
<tr>
<td>c) <strong>Round 3</strong>: Shortlisted entrants must attend a Program eligibility interview with MBA admission staff.</td>
</tr>
<tr>
<td>d) <strong>Round 4</strong>: Finalists must attend media training with The Australian Financial Review, a one-on-one interview with the judging panel and a Leadership Lunch where the Award will be announced.*</td>
</tr>
<tr>
<td>* Travel and accommodation for all events at entrants’ own expense.</td>
</tr>
<tr>
<td>5. Prize(s)</td>
</tr>
<tr>
<td>1st prize: (Round 4 “Award”) Title Australia’s Top Emerging Leader and the Emerging Leaders MBA Scholarship. Total prize value at over AUD$60,000, as at July 2017.</td>
</tr>
<tr>
<td>2nd prize: (Awarded to entrants selected for and participating in Round 4) Media Training with AFR, attendance at the leadership lunch and an unconditional offer of a place on the University’s part-time MBA program.</td>
</tr>
<tr>
<td>3rd prize: (Awarded to entrants selected for and participating in Round 2) Master class in Sydney and invite to Sydney based media training workshop with AFR in 2017.</td>
</tr>
<tr>
<td>N.B. Travel and accommodation for all events at entrants’ own expense.</td>
</tr>
<tr>
<td>For further details and conditions see sections 15, 16 and 17</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>---</td>
</tr>
<tr>
<td><strong>6. Promotion Period</strong></td>
</tr>
</tbody>
</table>
| **7. Who may enter** | Entry is only open to persons who, during the Promotion Period:  
  a) Are over the age of 18 and who are living in Australia and are either an Australian citizen, or have Australian residency status;  
  
  The following persons are ineligible to enter the promotion:  
  a) employees of the University or Partners of the Promotion; or  
  b) a judge of the Promotion.  
  
  In addition, to be eligible for first prize entrants must meet the Emerging Leaders Scholarship Criteria as described in section 16. |
| **8. Maximum number of entries per individual entrant** | One entry only per individual entrant. |
| **9. Additional entry instructions** | All entries must be submitted via the Promotion website at the following url: mba.sydney.edu.au/emergingleaders |
10. Judging process and deadlines

Entrants must submit the application by the deadline. Applications will then be shortlisted and the top 50 entrants will be invited to complete the Gallup Clifton Strengths Finder assessment and attend the Round 2 Master Class. Attendees at the Master Class will then be provided with the reflective essay topic and invited to submit the essay by the stated deadline. The judging panel will evaluate the essays and then invite up to 15 applicants to attend the round 3 program eligibility interview. The interview panel will then select the top 5 Round 4 Finalists to attend an interview and participate in the AFR media training and then attend the leadership lunch.

Monday 31 July, 2017 – Applications open

Monday 18 September, 2017 at 10am - Application deadline

Thursday 5 October, 2017 - Invitation to top 50 applicants for Round 2

Thursday 12 October, 2017 - Master class

Sunday 15 October, 2017 - Reflective Essay due

Wednesday 25 October, 2017 - Round 3 finalists notification day

Monday 30 October and Tuesday 31 October, 2017 – MBA Program eligibility interview

Friday 3 November, 2017 – Round 4 Finalist notification day

Thursday 9 November, 2017 - 1:1 interview with judging panel

Friday 10 November, 2017 - AFR media training and leadership lunch

With reference to section 4, How to Enter, successful finalists following round 1 will be notified by Thursday 5 October. Successful finalists following round 2 will be notified by Wednesday 25 October. Successful finalists following round 3 will be notified by Friday 3 November and the winner following round 4 (First Prize) will be announced on Friday 10 November.

Finalists selected during Round 2 for the Master Class must cover their own travel and accommodation expenses to attend the Master Class.

The judging panel includes:

Business School: Professor Guy Ford, Director, MBA, The University of Sydney Business School

AFR/BOSS Magazine: Joanne Gray, Editor, Australian Financial Review BOSS Magazine

External: Christopher Murphy, MBA Alumni, Director, TIAGRA Investments,

Observers: Claudia Kears and Emma Burnett, University of Sydney Business School
| 11. Judging criteria | a) Selection Criteria for award of the Prizes includes but is not limited to satisfaction of entry criteria, assessment of written submission and interview performance.  
   b) The University will not be required to provide individual feedback on entries in relation to any round. |
|----------------------|--------------------------------------------------------------------------------------------------|
| 12. Award notification | a) The prize recipients will be advised after each round as per section 10.  
   b) The final Award will be announced at the Leadership Lunch to the winner (“Awardee”). |
| 13. Claiming the prize | The Awardee of the title and Emerging Leaders Scholarship must agree to commence the scholarship and associated study in Sydney in March 2018. In the case that the Awardee is unable to do so, the University reserves the right to award First prize to another finalist. |
| 14. Promotional Activities | a) Entrants agree to, at the Promoter’s request, participate in reasonable promotional activity surrounding the Promotion or the winning of any prize, without compensation, and they consent to the Promoter and the Partners using their name and image in promotional material. Without limitation, entrants consent to being broadcast, filmed, photographed or otherwise recorded without compensation while participating in this promotion, or in taking or using any prize, and they consent to the Promoter repeating any such broadcast, film or other recording at any time.  
   b) The entrant who is awarded First prize (the overall award of Australia’s Top Emerging Leader and Emerging Leaders Scholarship) (“Awardee”), agrees to be available for promotional appearances during the period from the Leadership Lunch Award announcement to the completion of the MBA (part-time) (“Term”) for the University and the Partners (“Promotional Appearances”). The Promotional Appearances will promote the Award, the University and the Partners.  
   c) The University or the Partner will give the Awardee at least three days’ notice of the time, date and location of each Promotional Appearance. In recognition of the Awardee’s busy schedule, the University and the Partners will endeavour to ensure that the time, date and location of each Promotional Appearance does not unreasonably interfere with the Awardee’s business commitments.  
   d) For each requested Promotional Appearance, the party requesting the appearance will pay the reasonable travel and accommodation expenses for the Awardee. |
### 15. Emerging Leaders Scholarship Criteria

a) In order to be eligible for the Award of the Emerging Leaders Scholarship entrants must fulfil the following criteria:

I. Have a bachelor's degree, graduate diploma or other AQF Level 7 qualification with a minimum credit (65%) average, or equivalent at an institution approved by the School and at a standard acceptable to the School (with certified originals to be presented at round 3 stage – interview). In exceptional circumstances, the School may admit you without these qualifications if, in the opinion of the School, you have qualifications and evidence of experience and achievement sufficient to successfully undertake the award, and

II. Have at least 3 years’ work experience and experience in a management position, and

III. Be an Australian citizen, have Australian residency or New Zealand citizenship.

### 16. Emerging Leaders Scholarship Award & Conditions

a) The Scholarship covers full tuition fees for the term of the MBA (part-time) and is tenable for up to three years of part-time study.

b) The Awardee of the Scholarship will be liable for all other fees including any incidental fees (such as text books and faculty specific material) as well as any other fees levied such as the Student Services and Amenities Fee.

c) The scholarship will be provided as an offset to the student’s tuition fee following census dates each session.

d) The Award is subject to the University’s current Scholarship terms and conditions as they apply from time to time. These can be accessed via sydney.edu.au/scholarships/school/terms.shtml.

e) The Scholarship must be taken up in March 2018.

f) The Awardee is not permitted to defer or suspend their enrolment in the degree to receive the scholarship.

g) The Awardee must maintain a continuous enrolment, no leave of absence is allowed, except under exceptional circumstances such as a medical condition which limits the student's capacity to undertake study. Such requests must be supported by the Director, MBA.

h) In the event that the Awardee changes degree or discontinues study, the scholarship is no longer tenable.

i) The award is conditional on the Awardee meeting all regulations of the University of Sydney (Coursework) Rule 2014 and the Master of Business Administration course resolutions.

j) To retain the scholarship, the Awardee must also achieve a 75% Distinction Grade average each semester.
17. Special conditions

a) The University reserves the right to cancel any entry, or the Award and withdraw the title and any Prizes if during the Promotion Period, in the reasonable opinion of the University:

I. An entrant is considered to be unable to represent or promote the Award in a satisfactory manner;
II. An entrant has not complied with the promotion’s terms including these Special Conditions and the Scholarship Conditions;
III. an entrant or, where an entrant is a business owner, the business is involved in any conduct or activity that is illegal, fraudulent or likely to bring the University into disrepute; or
IV. any information provided by an entrant is deficient, false or misleading in any way.

b) If any entry or the Award is cancelled by the University pursuant to (a) above the relevant entrant agrees to no longer publically promote itself or its business (if relevant) as being associated with this promotion, the Award, the University or the Partners. To avoid doubt, this clause survives the expiration of the Term.

c) All entrants consent to the disclosure of their information (including their entry) to third parties for the purposes of the Promotion and grant to the Promoter and its Partners, its successors and affiliates, a free, non-exclusive, worldwide, sublicensable, perpetual and irrevocable license to use, reproduce, distribute, adapt, publish, broadcast, communicate and perform their entry, in whole or in part for any purpose including the Promotion.

d) All entrants agree to provide the Promoter with proof of identity, residency, age and/or proof of entry validity if reasonably requested by the Promoter. Proof of age, identification, residency and entry considered suitable for verification is at the sole discretion of the Promoter. In the event that a prize winner cannot provide suitable proof, that prize winner will forfeit the prize in whole and no substitute will be offered.
Part B – Additional Terms & Conditions for University Promotion

1. These Terms & Conditions (“Terms”) apply to the Promotion described in Part A (the “Promotion”).
2. The Promotion will be conducted by The University of Sydney (ABN 15 211 513 464 and CRICOS Number 00026A) (the “Promoter”) during the period specified in Part A (the “Promotion Period”).
3. The Terms may be amended or replaced by the Promoter in its absolute discretion and at any time.
4. Entry into the Promotion is deemed acceptance of the Terms (as amended from time to time).
5. Entry is open only to residents of Australia who comply with any entry restrictions specified in these Terms.
6. To enter the Promotion, entrants must, during the Promotion Period, follow the entry method and instructions specified in Part A.
7. If entrants are invited to answer a question, submit an opinion piece, send in comments, photos and/or videos (or other multimedia) as part of their entry, each entry must be an original work by the entrant and the entrant must have obtained the permission from all persons appearing in photos/videos and property owners to enter this promotion in accordance with the Terms. Each entrant warrants that their entry does not, and its use by the Promoter or other persons will not; infringe the rights (including intellectual property rights) of any third party.
8. Each entrant is responsible for notifying the Promoter of any changes to his/her residential address, email address or phone number during and after the Promotion Period.
9. The Promotion is a game of skill, chance plays no part in determining the winner/s and each validly submitted entry will be individually judged by representatives of the Promoter as specified in Part A, on the basis of merit and according to any other criteria specified or adopted by the Promoter.
10. A decision of the Promoter in relation to the conduct of the Promotion, including the selection of winning entries, is binding and conclusive and no correspondence will be entered into.
11. Unless otherwise specified in Part A, winners will be notified by phone and/or email within 2 business days after the judging date. Each entrant consents to the Promoter publishing details of a winner or winning entry on its website and to the Promotional activities set out in Part A.
12. Unless otherwise specified in Part A, prizes must be claimed within 1 month of the judging date. If a prize is event-based or contains perishable goods, the prizes will be forfeited in full if not claimed by their expiry date. If a prize is not claimed within the specified time, the Promoter may, at its discretion, withdraw the prize or award the prize to the next best valid entry or entries.
13. Prizes are not transferable or redeemable for cash. The prizes or any element of the prizes cannot be exchanged for any other prize/s. The contents of the prizes will be at the Promoter’s sole discretion.
14. If the prize includes vouchers or tickets, the prize is valid until the expiry date specified on the voucher or ticket (or its provider), and subject to the conditions stipulated by the provider. Such prizes cannot be redeemed for further vouchers or tickets, and are not exchangeable for cash.

15. If a prize involves the winner or winning entry participating in an event, if any part of the event is postponed, cancelled or varied for any reason, then at the Promoter’s discretion, the winner forfeits all rights to participate in the relevant event and no cash or alternative prize will be substituted for that element of the prize.

16. Any expense, including taxes, spare parts, maintenance or delivery costs, associated with accepting, taking or using a prize, will be the prize winner’s sole responsibility.

17. The Promoter makes no warranties or representations about the fitness for purpose or suitability of any prize and will not accept responsibility for the quality or fitness for any purpose of any prize, or the failure of any prize to be of merchantable quality. If liability under terms implied by legislation cannot be excluded by the Promoter, the liability of the Promoter is limited to re-supplying the relevant goods or services or paying the cost of replacing them.

18. No responsibility will be taken by the Promoter for any changes in dates, times or cancellations or other arrangements that may prevent a winner from accepting, taking or using a prize, or participating in Rounds.

19. The Promoter may, in its absolute discretion, disqualify:
   a. any entry which is not original, is not completed in accordance with these Terms, infringes the intellectual property rights of any third party, contains any objectionable or poor quality content, or has the potential to damage the reputation of any person; or
   b. any individual who tampers with the entry process, submits an entry that is not in accordance with the Terms, or who has in the opinion of the Promoter, engaged in unlawful or improper conduct that is designed to, or is likely to, adversely affect the fair and proper conduct of the Promotion or is generally damaging to the goodwill or reputation of the Promoter.

20. The Promoter reserves the right, in its absolute discretion, at any time before the awarding of the prizes to cancel or vary a promotion, or cancel, vary or withdraw its prizes. If the Promoter cancels or varies a promotion, or cancels, varies or withdraws its prizes, it is not:
   a. liable to any person for any costs, loss or damage whatsoever arising out of, or in connection with, such cancellation, variation or withdrawal; or
   b. required to conduct the Promotion at any other time.

21. The Promoter accepts no responsibility for late, lost, incorrectly submitted or misdirected entries, for any technological malfunction or failure, Internet traffic congestion, or for outdated or incorrect contact details by which the entrant cannot be contacted during business hours on relevant dates.

22. Entrants enter the Promotion at their sole risk. With the exception of liability which cannot be excluded by law, the Promoter is not be liable for, and an entrant releases the Promoter from, liabilities relating to any direct or indirect loss or damage which is suffered, any costs incurred, or for personal injury or sickness suffered or sustained, as a result of entering the Promotion, failing to win, winning, accepting or using a prize.
23. Any information or material provided by entrants to the Promoter when entering the Promotion will be used by the Promoter or its Partners for the purpose of promoting the purpose of the Promotion, conducting the Promotion, administering the prizes and the Award and contacting you in the future for the University or Partner’s marketing purposes via any medium and as otherwise specified in these Terms. The Promoter may use any personal information in accordance with its privacy policy available at its website http://sydney.edu.au. Entrants may access and correct their personal information held by the Promoter, upon request to the Promoter.